

APPROVED

**CITY OF OREM
BEAUTIFICATION COMMISSION Minutes
June 22, 2015
4:30 p.m.**

COMMISSION MEMBERS:

Aaron Orullian	Chair
Carol Manwaring	Vice Chair
Rhonda Wilkinson	
Jim & Barbara Campbell	
Sean Orullian	
Gayla Muir	
Phebe Hawkes	
Brent Sumner	City Council Representative
Reed Price	Staff Support
Lauren Gibb	Clerical

ABSENT:

Jim & Barbara Campbell
Rhonda Wilkinson
Phebe Hawkes
Brent Sumner

Aaron Orullian called the meeting to order. He *asked for a motion to approve* the minutes from May 2015. Carol Manwaring *made a motion to approve* the minutes. Gayla Muir *seconded the motion. Motion passed unanimously.*

Aaron brings up need for new members. Carol Manwaring has been speaking with Shaylin and Karen Peck about joining when the summer ends. They live on Carterville Road and would be a good fit for the Commission. Aaron expressed interest in having a Carol take over as chairman next year. Aaron asked Reed to mention to the City Council that the Beautification Commission is short 3 members. Reed brings up the option of posting on Facebook. Reed asked Lauren to e-mail the board members a link to the sign up page for the commission. He will also remind the council at the work session that the Beautification Commission is one of many Commissions that need more members.

Aaron asked to hear a report on the parade. He was unable to participate. Reed mentioned the cars looked nice. Sean said it went well.

Aaron has heard a lot of good things about the flower baskets along State Street. Carol wants to push the flower pots, and does not want to expand the hanging baskets until there's more money in the budget. With the adopt-a-pot, the businesses pay for some of the cost, whereas the hanging baskets take more maintenance and resources. Reed brought up the fact that the banners should be installed in some areas, to test which fabrics, mechanisms are best. They will be posted by late winter or early spring. Gayla brought up that the hanging baskets, like the parade, cost money, but bring about some civic pride. Gayla expressed interested in getting some

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flower pots for Scera, but won't be able to get to it yet. Aaron would like to advertise more, and Reed said the City Newsletter might be a good option. Gayla brought up that a post in the newsletter in the fall, including a "thanks to the businesses that did have flower pots". Reed said he would find out if the Chamber of Commerce had any Orem Business specific mailing lists. Sean said that printing up a stack of flyers and handing them out door to door to businesses might be a better option. Carol said she and Aaron had done that originally, with Carol following up with the businesses with phone calls. They originally visited 30 companies, and had 12 respond, which is a good return. There are also many residences that have donated to the commission fund via the flyer posted outside the utility billing office. Aaron said we should make bigger posters for major city spots like the library, the utility office, the rec center, the senior center, etc. They need to put them in high traffic areas around the city. Reed asked what the flyers were about. It's a flyer about the "adopt-a-pot" program. Aaron clarified that the flyers are made, and Carol stated she would print more off to post around. Sean wants the posters to be bigger than 8.5x11. Gayla stated that bigger posters are harder to place. Sean expressed some interest in tweaking the poster, especially adding a picture of the current pots, as opposed to a stock-photography picture. Aaron stated that he took pictures of the pots, and Reed stated that the most recent pictures would be best because it will have given the flowers an opportunity to grow. Sean said he would see if he could spruce up the flyer/poster, which Carol said would be great.

Aaron asked to move on to Yard Awards. Sean mentioned that he went to post a sign for a beautiful yard, and the home-owner expressed gratitude for the honor, but did not want the sign because she did not want her neighbors to think she was trying to show off. Aaron posted some signs at a credit union and a bank. Sean mentioned a rest home on Columbia lane looked great, and Aaron said he would look in to it. Gayla asked if rock-scaping and zero-scaping were deserving of awards. Carol said that is fine, and Aaron agreed. As long as it looks nice, that's what's important. Lauren mentioned an address that was called in for consideration. The address is 607 N 1230 E, which is in Gayla's section. Carol asked what section her neighborhood is in, which is Phebe's. She wants to recognize some of the yards in her neighborhood.

Carol *made a motion to allow* the Timpanogos Storytelling Festival Committee to borrow the hanging flower pots to use as decorations for the Timpanogos Storytelling Festival, held Labor Day weekend, specifically in the Scera Park location. Sean Orullian *seconded the motion. Motion passed unanimously.* Reed followed up with Aaron about a dead tree that Aaron had concerns with. The Urban Forester had been notified, and it is now "in his queue". Carol also mentioned that there are some Maple trees at the soccer fields near Mountain View look like they need more iron. Carol asked that Sean leave the parade banners in the back room with the Beautification yard signs. Lauren then mentioned she had roses she did not want, and Sean offered to take them.

Aaron Orullian called the meeting to close. Aaron Orullian *asked for a motion to close* the meeting. Carol Manwaring *made a motion to close* the meeting. Aaron Orullian *seconded the motion. Motion passed unanimously*